

# CYBERSECURITY

**MARCRAFT**  
an NPI Brand



**CENTER OF EXCELLENCE FOR IT,  
COMPLETE ADVANCED CYBERSECURITY  
& FORENSIC PROGRAM  
INDUSTRY 4.0 MANUFACTURING CYBERSECURITY**

**We have  
Real Physical  
Systems for live  
Demonstration  
of complete  
COE**

## FUTURE OUTLOOK OF CYBERSECURITY MARKET

McKinsey & Company

**\$101.5**  
Billion in projected  
spending on service  
providers by 2025

**15%**  
annual increase of  
costs related to  
Cybercrime

**85%**  
of MSMEs intend to  
increase IT security  
spending until 2023

**3.5**  
Million Cybersecurity  
positions now open  
worldwide by 2025

We understand  
CYBERSECURITY  
is a subject of importance  
for you and your organization.

We are pleased to introduce  
MARCRAFT, an ETG Brand based in USA,  
who have developed innovative state of the art, modern advanced

## COMPLETE CYBERSECURITY TRAINING PROGRAM

for all Instructors, students, and Industries.  
Cyber Security is an all-encompassing domain of  
Information Technology, comprising the entire set of  
security-related technologies and issues



- Hybrid Platform
- NIST Cybersecurity Framework
- NAAC Accreditation Benefits
- Technical education resources for both  
Remote Access (Terra) and Classroom

## OUR OFFERINGS

Complete Physical Laboratory with real Industrial  
Hardware and Software with  
Structured Curriculum Courseware

Textbooks/Lab guide, Instructor guide materials

Hands-On Experience, Installation,  
Training, Internship

Complete comprehensive Online course for  
both Instructor and Student

Access hands-on environment remotely for  
Real Time Laboratory Practicals

Conduct Full Comprehensive Faculty Workshop  
for setting up of COE

Industry expert as Mentors and Advisors and real case  
studies of Cyber attacks, Prevention and Protection

Entrepreneur Development Program

Course Objectives aligned to  
9 International Certifications

## CERTIFICATIONS

Marcraft Program Modules prepares the  
Students for below certifications



## India faces shortage of Cyber Security Talent

NASSCOM reports that despite having the largest IT talent pool in the world, India simply lacks skilled cyber security professionals. In fact, the need for experienced professionals is so high that companies are willing to pay a premium salary of over Rs 1.5 to 4 crore to top talent.

**Cybersecurity is a job-creator in the world of technology jobs:  
Global research reveals that cyber risk is now perceived as a business risk**

### INDIAN CYBERSECURITY JOB MARKET 2023



**60%**

of Indian firms have unfulfilled Cyber Security Positions



**42%**

Companies say that their Cyber Security Teams are under staffed



**65%**

Companies report difficulties in retention of Cyber Security talent

SOURCE: ISACA Survey

## India's Cyber Security market boom reached \$3 + billion in 2023

The recent overwhelming need for Cyber Security is the result of several factors



COE Knowledge Partner  
**MARCRAFT**

CompTIA  
Authorized Partner

DELIVERY PARTNER

OPSWAT | CIP Cyber

Real Physical Hands-On Practices on industrial environment for Masters, Degree, Honours, Diploma, Certificate and SKILL Courses, Aligned to International certification pathways of CompTIA, ISC2-CISSP, SANS-GICSP, ACE, OPSWAT, CIP Cyber

- 1 IT OT CYBERSECURITY
- 2 ENTERPRISE NETWORKING
- 3 MANUFACTURING
- 4 DIGITAL FORENSICS
- 5 CRITICAL INFRASTRUCTURE
- 6 NIST CYBERSECURITY FRAMEWORK



- 7 STRUCTURED Curriculum courseware
- 8 Textbooks/Lab guide, Instructor guide materials
- 9 Real Industrial Experiential Learning
- 10 Entrepreneur Development Program
- 11 Full Comprehensive Faculty Workshop for setting up of COE
- 12 NAAC Accreditation Benefits

Complete Physical Laboratory with real Industrial Hardware and Software. Hands-On Experience, Installation, Training, Internship. Access hands-on Industrial environment. Industry expert as Mentors and Advisors and real case studies of Cyber attacks, Prevention and Protection.

All programs of AIPL Cybersecurity is aligned to achieve high-quality teaching and learning, UGC and NAAC have recommended outcome-based education (OBE) as their primary framework for teaching, learning, and evaluation based on Bloom's taxonomy.



# NAAC ACCREDITATION BENEFITS

1. VALUE ADDED COURSES - NAAC Section 5
2. PHYSICAL FACILITIES - NAAC Section 4.1
3. FACULTY DEVELOPMENT PROGRAMS - NAAC Section 6.3.4
4. COLLABORATION - NAAC Section 3.6.3
5. FUNCTIONAL MOUS - NAAC Section 3.7.2
6. PLACEMENT- NAAC Section 5.2.2

Institute can easily avail around 100 points by incorporating our IOP program for their NAAC Accreditations

Institute will be signing two MOU One with COE Knowledge partner Marcraft USA and Certification partner CompTIA USA.

We also offer our expertise in assisting the law enforcement agencies in matters related to electronic evidence, extraction, cybercrime investigation, documentation as well as interpretation of forensic reports.

## INTRO TO CYBERSECURITY



☑ Prepares for Certification Students learn through 90 hours of theory and hands on practice labs about Security Layers, Operating System Security, Network Security, Security Software and Cyber Security.

## DIGITAL FORENCISCS



☑ Prepares for Certification Students learn through 90 hours of theory and hands on practice labs about Security Layers, Operating System Security, Network Security, Security Software and Cyber Security.

## CYBERSECURITY ESSENTIALS



☑ Prepares for Certification The Marcraft Cyber Security Program combines physical, computer, network security and external organization protection into one comprehensive security program.

## A+ CERTIFICATION



☑ Prepares for Certification The best selling Marcraft PC Systems Concepts and Service Text, Lab and Practice Question CD-ROM is now in its 6th edition & includes complete coverage of newest CompTIA A+ Certification training objectives.

## ADVANCED ENTERPRISE



☑ Prepares for Certification The Marcraft Advanced Enterprise program prepares students to possess knowledge and skills required to install and configure systems to secure applications, networks, and devices.

## NET+ CERTIFICATION



☑ Prepares for Certification Network & recognizes technician's ability to describe the features & functions of networking Components & to install, configure and troubleshoot basic networking hardware, protocols and services.

## SYSTEM ANALYST



☑ Prepares for Certification The Marcraft System Analyst program prepares students to configure and use threat detection tools, perform data analysis and interpret the results to identify vulnerabilities, threats, and risks to an organization.

## INTRO TO COMPUTERS



☑ Prepares for Certification Designed with the novice in mind, in this Marcraft program students will learn about Basic Computer Architecture and Operation, common software packages & their usage, as well as consumer maintenance practices.

## INDUSTRIAL CONTROL SYSTEMS



☑ Prepares for Certification The ICS/OT network security environment is built on devices, protocols, connectivity specifications and requirements that do not exist in the SOHO or Enterprise network.

## INTRO TO NETWORKING



☑ Prepares for Certification Students learn through 90 hours of theory and hands on practice labs about Network Infrastructures, Network Hardware, Understanding Protocols, & Network Services.

## CERTIFIED PENTESTER



☑ Prepares for Certification The Marcraft Pentest program prepares students to possess knowledge and skills required to, plan and scope an assessment, understand legal and compliance requirements, perform vulnerability scanning and penetration testing.

## CODING FOR CYBERSECURITY



☑ Prepares for Certification In this Marcraft program students will study about software development theory, program design skills, programming and debugging skills while learning the basics of Python, Ruby, Powershell and Bash.

## INTRO TO DATABASES



☑ Prepares for Certification Using MySQL, this Marcraft program will teach students about database analysis and design, database development and implementation, administration & maintenance, security administration and client service.

## INTRO TO THE INTERNET OF THINGS



☑ Prepares for Certification This Marcraft program provides students with an introduction to processors, an introduction to sensors, an introduction to actuators as well as coding and internet fundamentals using Python scripting

# CENTER OF EXCELLENCE FOR ADVANCE CYBER SECURITY AND FORENSICS PROGRAM BY MARCRAFT USA SUMMARY SHEET

<b>A: CYBER SECURITY FOUNDATION</b>
<b>B: CYBER SECURITY ESSENTIALS</b>
<b>C: CYBER SECURITY ADVANCED</b>
<b>D: DIGITAL FORENSICS - DNA</b>
<b>E: LMS SUPPORT ONLINE TEACHING</b>
<b>F: ONLINE REAL TIME LAB PRACTICAL</b>
<b>G: INSTALLATION AND TRAINING</b>
<b>H: CLASSROOM TRAINING AND 100+ REAL CASESTUDIES</b>

PART NO.	<b>A: (CYBER SECURITY FOUNDATION) IT PROGRAMS - INTRO AND CERTIFICATION LEVEL</b>
	Introduction to Computer
MC-2300	Complete Introductory Computer Course - 1 Station
	Course Text/Lab/Instructor's Guide/ Presentation CD
	Introduction to Networking and Introduction to Cyber Security* (Combo)
DC-3500COM	Intro to Cyber Security Equipment Package (for 24 Students - working in Pairs)
	Course Text/Lab/Instructor's Guide/ Presentation CD
	<b>* Requires 12 Workstation Computers, to be arranged locally by the end user.</b>
	Introduction to Coding - PYTHON
MC-2600	Intro to Coding Program Package (for 24 Students - working in Pairs)
	Course Text/Lab/Instructor's Guide/ Presentation CD
	<b>* Requires 12 Workstation Computers, to be arranged locally by the end user. Computers from the NET+ Certification Program will be used for this program</b>
	Introduction to Databases
MC-2700	Intro to Databases Program Package (for 24 Students - working in Pairs)
	Course Text/Lab/Instructor's Guide/ Presentation CD
	<b>* Requires 12 Workstation Computers, to be arranged locally by the end user. Computers from the NET+ Certification Program will be used for this program</b>
	<b>Requires MS Access 2016</b>
	Networking Technology Training Program (Net+ Certification)*
DC-4002	Networking Technology Equipment Package (Networking equipment for 24 student)
	Course Text/Lab/Instructor's Guide/ Presentation CD
	<b>* Requires 12 Workstation Computers</b>
	<b>* 3 Servers to be arranged locally by the end user.</b>
	A+ Certification
MC-9001	Maintaining & Repairing PCs and Universal Engineered HW/SW Fault Set, One Station
	Course Text/Lab/Instructor's Guide/ Presentation CD

<b>B: CYBER SECURITY ESSENTIALS PROGRAM* FOR 24 STUDENTS BATCH</b>	
<b>CS-1000</b>	<b>Cyber Security Essentials Equipment Package Rotational Full (for 24 Students)</b> <ol style="list-style-type: none"> <li>1. Critical Infrastructure Security Systems and Devices.</li> <li>2. Security for local Intelligent Computing and Controlling Devices and Systems.</li> <li>3. Security for Local Area Network Components and Systems.</li> <li>4. Cyber Security for Users and Networks Attached to the Internet.</li> <li>5. Enterprise Information Technology (IT) Network Security Systems &amp; Techniques.</li> <li>6. Industrial/Utility Industrial Control System (ICS) Networks and Devices Security.</li> <li>7. Medical Network and Data System Security.</li> <li>8. Ethical Hacking Roles and Tools.</li> </ol>
	Course Text/Lab/Instructor's Guide/ Presentation CD
	<b>* Requires 14 Workstation Computers, to be arranged locally by the end user.</b>
<b>C: CYBERSECURITY PROGRAM – ADVANCED LEVEL ENDORSEMENTS</b>	
<b>CS-2000</b>	<b>Enterprise Network Security Equipment Package (for 24 Students)</b>
	Course Text/Lab/Instructor's Guide/ Presentation CD
	<b>* Requires 12 Workstation Computers, to be arranged locally by the end user.</b>
<b>CS-3000</b>	<b>Industrial Security System Equipment Package (One Station)</b>
	Course Text/Lab/Instructor's Guide/ Presentation CD
	<b>2 computers required for 4 students</b>
<b>CS-4000</b>	<b>Cyber Security Analyst Equipment Package (for 24 Students)</b>
	Course Text/Lab/Instructor's Guide/ Presentation CD
	<b>* Requires 12 Workstation Computers, to be arranged locally by the end user.</b>
<b>CS-5000</b>	<b>Certified Pentester Equipment Package (For 24 Students)*</b>
	Course Text/Lab/Instructor's Guide/ Presentation CD
	<b>* Requires 12 Laptops, to be arranged locally by the end user.</b>
	<b>* Requires 16 Core Server - Supplied by School</b>
	<b>for the above advanced modules only 1 server is required as each of the advanced programs comes with an individual hard drive which is inserted in the server bay.</b>
<b>D1: DIGITAL FORENSICS</b>	
<b>DF-1000</b>	<b>Digital Forensics Equipment Package, One Station</b>
	Course Text/Lab/Instructor's Guide/ Presentation CD
	<b>E: LMS SUPPORT - ONLINE TEACHING UPGRADABLE AND CUSTOMISABLE FOR OTHER DEPARTMENT LABS</b>
	<b>F: ONLINE REAL TIME LAB PRACTICAL SUPPORT UPGRADABLE AND CUSTOMISABLE FOR OTHER DEPARTMENT LABS</b>
	<b>G: INSTALLATION AND TRAINING BY MARCRAFT TRAINED ENGINEER</b>
	<b>H: CLASSROOM TRAINING AND 100+ REAL CASESTUDIES</b>

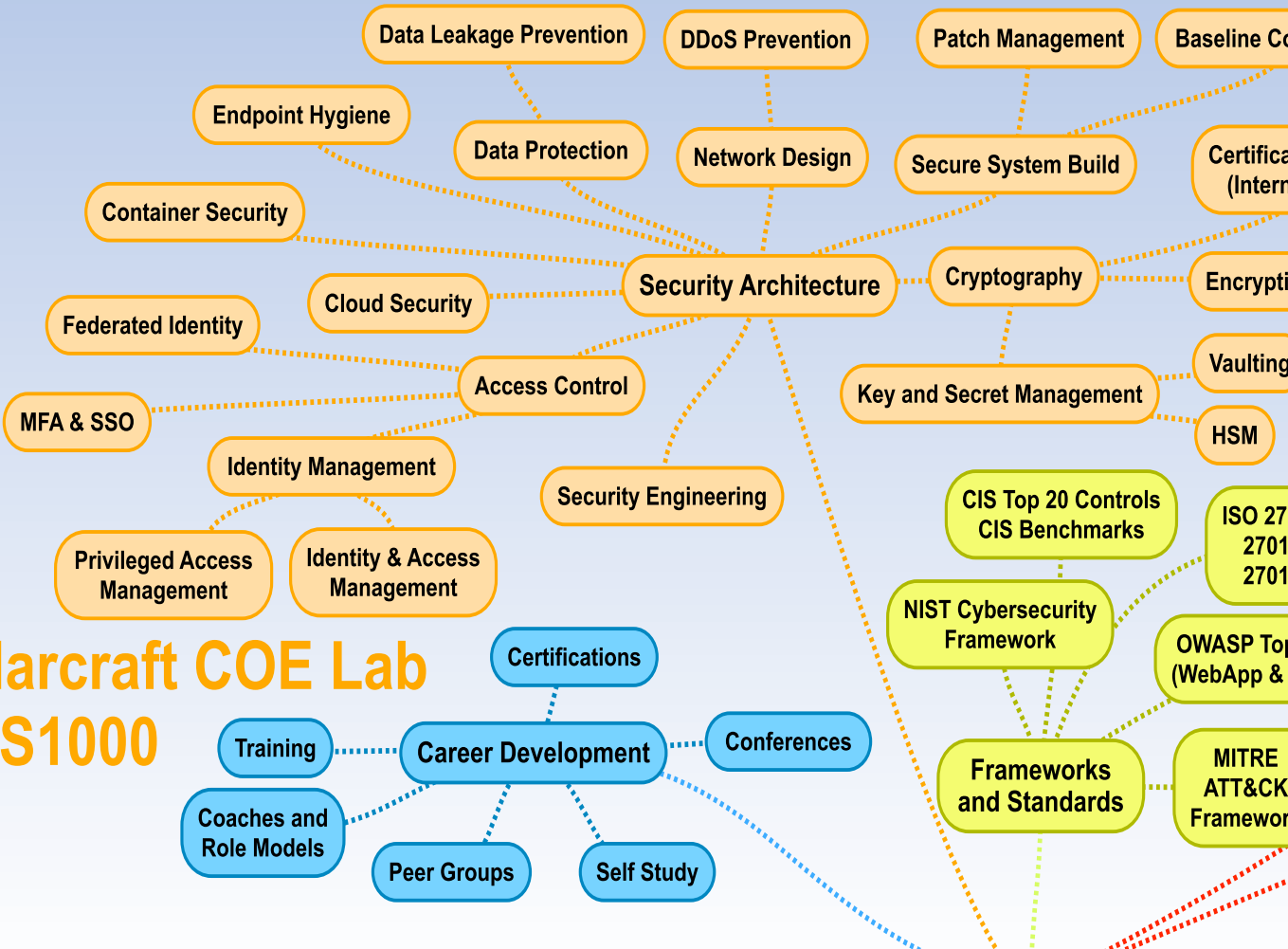
MARCRAFT		IT - ADVANCE CYBERSECURITY
	INTERNATIONAL CERTIFICATIONS	COURSE
		IT - ADVANCE CYBERSECURITY – FORENSICS
I.T FOUNDATION		Introduction to Computer
	<b>CompTIA ITF+</b>	Introduction to Networking and Cyber Security
		Basic Cyber security Coding (Python)
		Introduction to Databases MySQL
	<b>CompTIA Network+ N10-007 Certification</b>	Networking Technology Training Program Net+ Certification
	<b>CompTIA A+      CompTIA 220-1001 Core 1 and 1002 Core 2</b>	A+ Certification
CYBER SECURITY ESSENTIALS	<b>ISACA Security Fundamentals Certificate</b>  <b>CompTIA Security+</b>	Cyber Security Essentials Equipment Package Rotational Full
		1) Critical Infrastructure Security Systems and Devices.
		2) Security for local Intelligent Computing and Controlling Devices.
		3) Security for Local Area Network Components and Systems.
		4) Cyber Security for Users and Networks Attached to the Internet.
		5) Enterprise Information Technology (IT) Network Security Systems.
		6) Industrial/Utility Industrial Control System, Networks and Devices Security.
		7) Medical Network and Data System Security.
		8) Ethical Hacking Roles and Tools.
		Include SERVER, Factory fully loaded, with all programs and software.
ADVANCED	<b>CompTIA Security+ ISC2 Certified Information Systems Security Practitioner (CISSP)</b>	Enterprise Network Security Equipment Package
CYBER SECURITY	<b>SANS Institute Global Industrial Cyber Security Professional (GICSP)</b>	Industrial Security System Equipment Package
	<b>Network Analyst (CompTIA CySA+)</b>	Cyber Security Analyst Equipment Package
	<b>Certified (CompTIA Pentest+)</b>	Certified Pen tester Equipment Package
FORENSICS	<b>AccessData Certified Examiner (ACE)</b>	Digital Forensics Equipment Package
REAL CASE STUDY AND COURSE		Program in Cyber Crime Investigation Program in Cyber Forensics Program in Digital Evidence Program in Banking investigation
4 PROGRAMS		



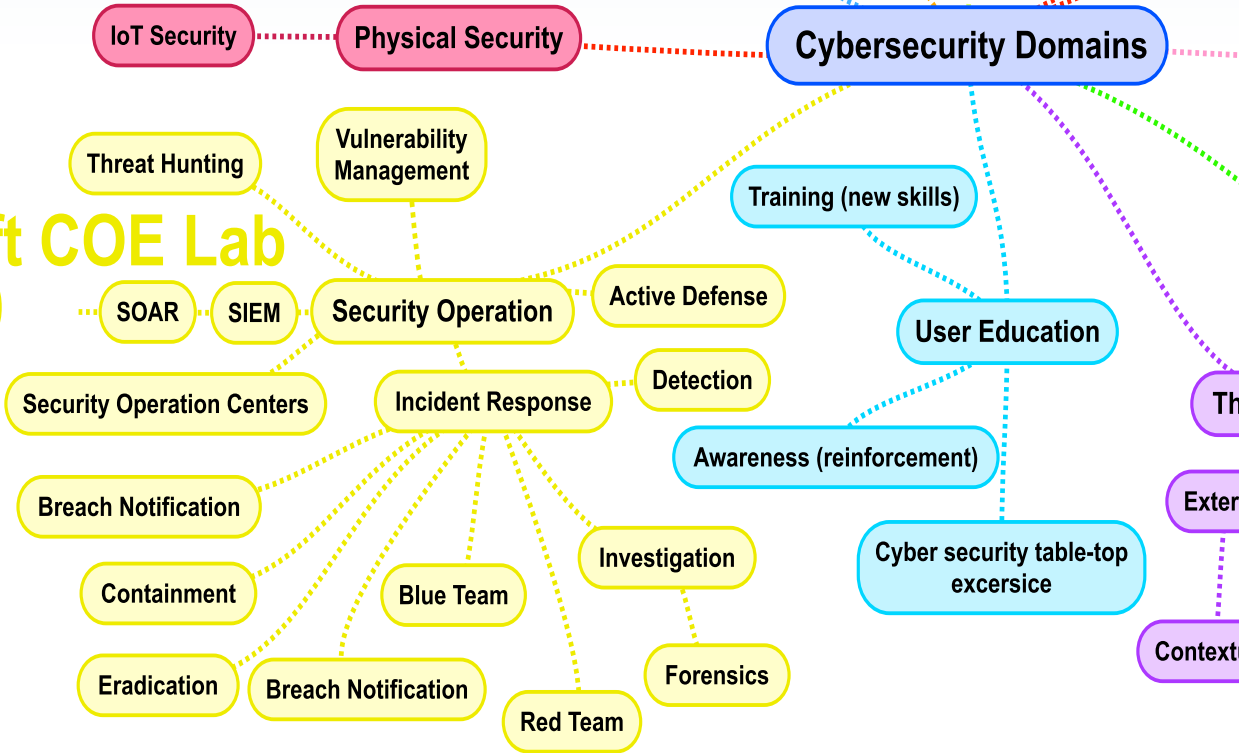
## FORENSICS COE SUMMARY MATRIX

Model Number	Station/ Student per Session	No. of Hours	Lab Procedures	Curriculum Text/Lab + Instructor Guide included	Computers, Laptops, Server, arranged by Institute
MC-2300	1 Station	45-60	70	1+1	-
DC-3500COM	24 Students	45-60	55	12+12+1+1	12 PCs
MC-2600	24 Students	45-60	30	12+1	12 PCs
MC-2700	24 Students	45-60	30	12+1	12 PCs
DC-4002	24 Students	100	40	12+12+1	12 PCs 3 Servers
MC-9001	1 Station	100	49	1+1	-
CS-1000	24 Students	180-240	63	C&P 12+12 E&T 12+12 Inst - 1	14 PCs
CS-2000	24 Students	45-60	53	12+1	12 PCs
CS-3000	1 Station	45-60	34	2+1	2 PCs
CS-4000	24 Students	45-60	19	12+1	12 PCs
CS-5000	24 Students	45-60	25	12+1	12 Laptop 1 server
DF-1000	1 Station	45	36	1+1	-
HCS 1	35	32			
HCS 2	35	32			
HCS 3	35	24			
HCS-4	35	32			
			504	174	88 PCs 12 Laptops 4 servers

# Marcraft COE Lab CS1000



# Marcraft COE Lab CS4000







# CURRENT LANDSCAPE OF CYBERSECURITY - THE GAP AND NEED

Structured Platform is the absolute necessity of today!

Industrial Curriculum with Real Physical Laboratories for Hands-on practices in an Industrial environment aligned to International Certification pathways.

Cybersecurity as a job-creator in the world of technology jobs

BENEFITS	HANDS-ON LAB
Hands-on Experience on real industrial environment (Active Learning by Doing)	Hands-on training involves <b>active learning</b> , which is a <b>more engaging and effective</b> way to learn than passive learning (e.g., reading or listening to lectures). Active learning involves doing things like <b>setting up networks, configuring firewalls, and detecting and responding to security threats</b> . This type of learning can help you <b>better retain the knowledge and skills</b> needed to pass any exam.
Personalized Feedback and Support (Physical presence of Instructors)	Hands-on lab provides students with <b>immediate feedback</b> on their progress, allowing them to <b>identify areas where they need to improve</b> . Additionally, students have <b>access to expert instructors</b> who can provide guidance and support throughout the learning process.
Real-world Experience and Scenarios	The Lab is designed to <b>simulate real-world scenarios</b> , allowing students to practice using the tools and technologies they will encounter in their future careers. This gives students a <b>competitive advantage</b> in the job market.
Motivation due to Collaboration and Engagement	Students can <b>collaborate with each other</b> , share ideas, and work together to solve problems which can help them <b>stay motivated and engaged</b> in the learning process.

MARCAFT BENEFITS	INTERNATIONAL CERTIFICATE BENEFITS
<b>Average retention rate for hands-on and structured learning is 75%</b> compared to only 5% for lectures	The Certificate holder is <b>50% more likely to be promoted</b> within one year of hire
Significantly <b>improves problem-solving skills</b> and students who engage in hands-on activities <b>develop critical thinking, analytical reasoning, and troubleshooting abilities</b>	The Certificate holder <b>2X as likely to be promoted</b>
<b>Industry aligned curriculum learning</b> makes students apply theoretical knowledge to real-world scenarios, bridging the gap between academia and industry – 91% of employers <b>prefer candidates with real-world experience</b> and 83% of cybersecurity job postings <b>require hands-on experience</b>	The Certificate holder <b>outperforms non-certified IT professionals</b> in network administration and security-related activities
Way of learning involves <b>collaborative activities, fostering teamwork and communication skills</b> - 36% of employers <b>prioritize teamwork and collaboration</b> skills when hiring cybersecurity professionals	The Certificate holder has <b>30% greater professional influence</b> overall than non-certified IT professionals with the same tenure

Comprehensive, Industry-aligned Skill Development

Industry-recognized credentials

Real-World Knowledge

Enhanced Capability of Employment



**Full Lab Hardware and Software installation and customization as per no. of students per session with a full capacity is 20 Workstations for 200+ students per session.**

- Textbooks + Lab guides for students, and Instructor guides for faculties.
- Curriculum Preparation for both faculty members and students.
- Presentation cum teaching material for faculty staff.
- Preparing Lab procedures.
- Integrating Hardware, Software, and Curriculum with Lab procedures.
- Each Lab is set up for 24 students and is reset for the next batch.
- Preparing Curriculum aligning to existing curriculum and International Certifications.
- Preparing Test module, Feedback module, Review, and Examination module.
- Full comprehensive faculty training for running COE.
- Assisting in preparing students for completing various international certification courses in the fields of Cybersecurity, Infrastructure, and Data Analytics Certification pathways.
- Preparing customized LMS for faculty members.
- Preparing students for World Skill – Skill USA competitions.

- 1 year Certificate Courses
- 4 years of Degree Courses
- 3 years B.Sc Courses
- 2 years Diploma Courses
- 2 years Masters/M.Sc Courses
- 6 months/1 year Distance Learning
- 3 - 6 months Advanced Faculty Development Program
- 3 - 6 months Industrial, Manufacturing, Banks, Police program
- 3 - 6 months Entrepreneurship Development Program

**NEW CYBERSECURITY PROGRAM FOR BOTH DEGREE AND POSTGRADUATE VALUE ADDED PROGRAM, INTEGRATED PROGRAM**

**Institute with Cybersecurity program, Computer Science, IT, Networking, IIoT, Mechatronics, Automation, Manufacturing, Industry 4.0**

**Entrepreneur, Faculty Training**

**Work integrated program for all industries, Banks, Police, Crime Investigation, Forensics**



# Cyber Security Foundation

## INTRODUCTION TO COMPUTERS

Basic Computer Architecture & Operation  
Common Software Packages and Usage  
Consumer Maintenance Practices

## INTRODUCTION TO NETWORKING

Networking Fundamentals  
Network Operating Systems  
Network Upgrading  
Network Operations  
Network Troubleshooting and Maintenance

## INTRODUCTION TO CYBER SECURITY

Core Cyber Security Principles  
Operating System Security  
Network Security Principles  
Security Software

## MARCAFT

## INTRODUCTION TO INTERNET OF THINGS (IOT)

Introduction to Processors  
Introduction to Sensors  
Introduction to Actuators  
Coding/Internet Fundamentals

## INTRODUCTION TO CODING

Software Development Theory  
Program Design Skills  
Programming Skills  
Debugging Skills

## INTRODUCTION TO DATABASE

Database Analysis and Design  
Database Development and Implementation  
Administration and Maintenance  
Security Administration Client Services

### A+ Maintaining and Repairing PC's

Includes:  
Software Faults, Hardware Faults  
Diagnostic Software, Test Prep

### Network + (Net+) Programs

Includes:  
Software Faults, Hardware Faults  
Diagnostic Software, Test Prep

# Cyber Security Essentials Concepts & Practices



**24 STUDENTS - 20 HOURS PER LAB GROUP**

Prepares students to Challenge:

**ISACA Cybersecurity Fundamentals Certificate Exam**  
**Microsoft Security Fundamentals MTA 98-367 Exam**

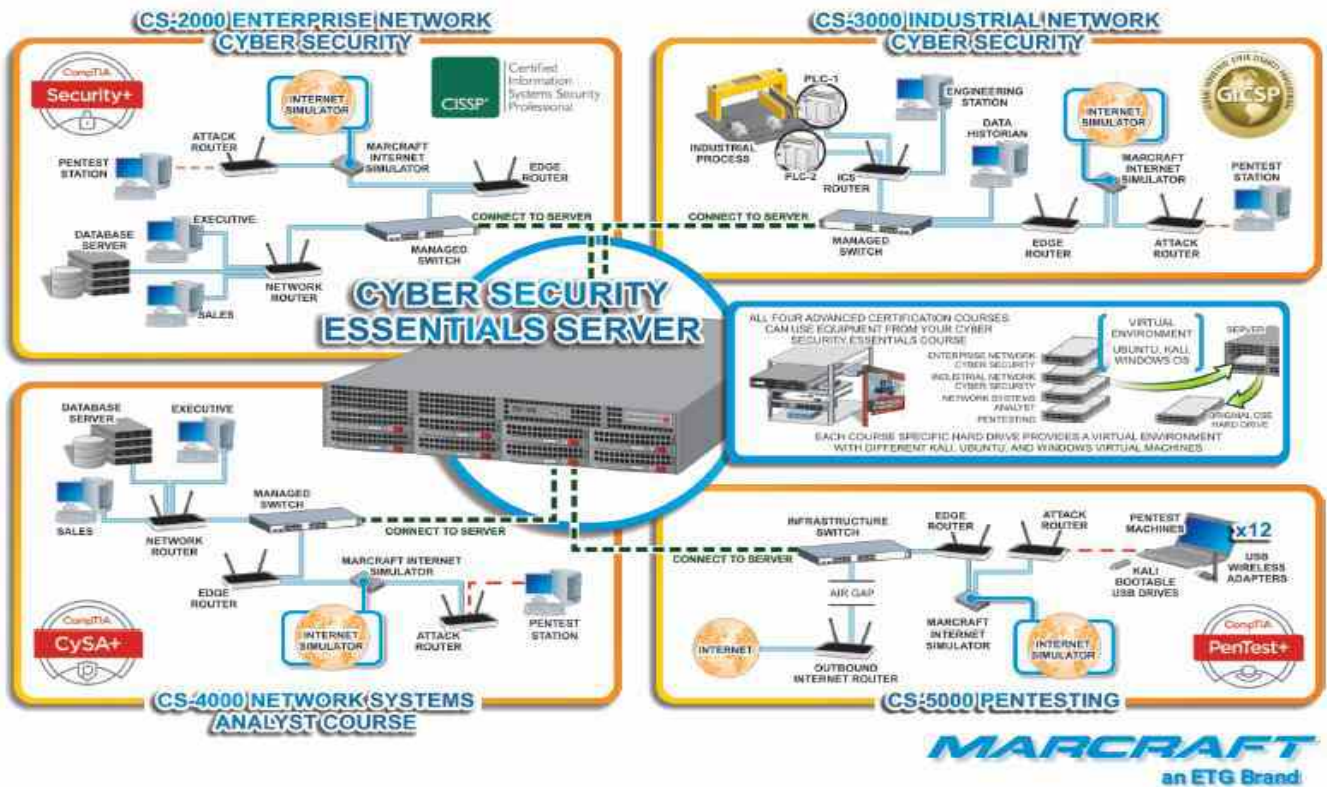


**MARCAFT**  
an ETG Brand



# Advanced Cyber Security Certification Courses

## Integration into the Cyber Security Essentials Equipment



## Cyber Security Forensics

Introduction to Digital Forensics  
 Investigative Procedures, Data Storage  
 Storage Media & Hardware  
 Devices Passwords  
 Forensics Tools of the Trade  
 Stenography & Multimedia Evidence  
 Data Acquisition and Analysis  
 Mobile Devices Forensics,  
 Network Forensics  
 Online Investigations & Email  
 Preparing to Testify, Industry Certification



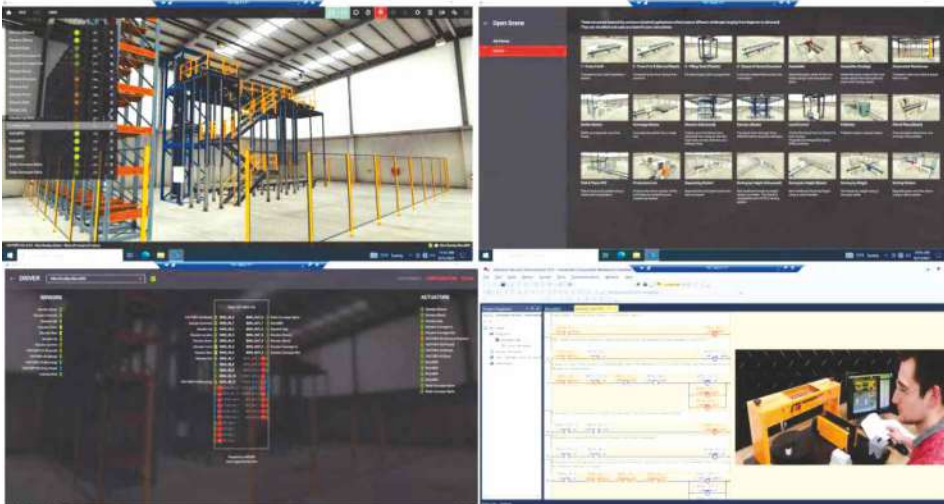
## CLASSROOM TRAINING AND 100+ REAL CASESTUDIES

- Program in Cyber Crime Investigation
- Program in Cyber Forensics
- Program in Digital Evidence
- Program in Cyber Security for Banks





**PHYSICAL  
ASSET  
PROTECTION**



**LAB GROUP 6  
EXPERIMENT  
REAL DISPLAY  
INDUSTRIAL IT  
SECURITY**



# MARCRAFT – AIPL PROFESSIONAL CYBERSECURITY LAB IN NAVI MUMBAI



Curriculum  
Textbooks  
Lab Guides  
Instructor  
Guides



# COE WILL HAVE ALL FACILITIES TO RUN BELOW PROGRAMS

- 1 year Certificate Courses
- 4 years Degree Courses
- 2 years Diploma Courses
- 2 years Masters/M.Sc Courses
- 3 years B.Sc Courses
- 6 months/1 year Distance Learning
- 3 - 6 months Advance Faculty Development Program
- 3 - 6 months Industrial, Manufacturing, Banks, Police program
- 3 - 6 months Entrepreneurship Development Program

## COMPLETE CYBERSECURITY SKILL DEVELOPMENT PROGRAM

### The Advantages of Industry Certification

**#1 DEMONSTRATES PROFICIENCY** by verifying skills and knowledge possessed by getting assessed with high standards established by industry leaders and are based on industry needs

**#2 LEADS TO MORE EMPLOYMENT OPPORTUNITIES** as individuals who earn industry certifications are more likely to be employed after earning a certification and can advance their career through promotions

**#3 INCREASES EARNING POTENTIAL** as certification earners are more proficient and effective in their positions, they are more likely to earn higher salaries and pay increases than those without industry certifications.

**#4 OFFERS PROFESSIONAL DEVELOPMENT OPPORTUNITIES** by expanding knowledge and skills. Earning an industry certification allows student/employee to strengthen the resume and become a valuable asset to their company.

**#5 PROVIDES JOB SECURITY** as more than half of all middle-skill job descriptions call for some form of post-secondary education which go unmet. One way to meet the necessary requirements of a middle-skill position is by earning an industry certification.

**#6 OFFERS PROFESSIONAL CREDIBILITY** showing to coworkers and other professionals in the industry the certification earner is highly-qualified, possesses the necessary knowledge, skills needed to be an asset to the company.

**#7 SHOWS COMMITMENT TO INDUSTRY** as earning an industry certification requires a significant investment of time and effort and indicates the individual is willing to put forth the necessary requirements to achieve success.

**#8 KEEPS UP WITH INDUSTRY CHANGES** as earning an industry certification guarantees the individual is up-to-date with current industry standards and practices, especially if the individual has been in the field in for a significant portion of their career.

**#9 INCREASES EMPLOYEE VALUE** as listing an industry certification on a resume is a signal to potential employers the applicant has the necessary knowledge and skills needed to be an effective employee, thus saving their company valuable time and resources for training.

**#10 EXPANDS PROFESSIONAL NETWORK** as when an individual earns a certification from a recognized industry leader, he or she is automatically connected to the certifying organization. This expands their professional network, connecting them to thousands of individuals who share their knowledge, skills and passion for the industry.

**KINDLY CONTACT US FOR A 2 HOURS WEBINAR ON  
CENTER OF EXCELLENCE FOR COMPLETE ADVANCED CYBERSECURITY  
PROGRAM AND FORENSIC FOR YOUR INSTITUTE**

Manufactured By

**MARCRRAFT**  
an NPI Brand



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